

NPHS Monthly Meeting, January 15, 2020

Attendance:

Mary Chesler
Alicia Erickson
Emily Pierce
Emily Nelson
Gina Behrns
Courtney Peterson
Monica Cantelli
Jane Farrington
Ben Dambman
Milica Golubovic
Avida Michaud

Annual Fund:

\$19750 raised. Less than last year, but hopefully we can still get there. Some big givers have not contributed yet, and employer contributions have not come in yet. Karen will email the school, and we will ask Isabelle to send another mailChimp email.

Committee Updates:

Arts:

Had a meeting at Eliot with Director of operations (Mike Rubino). He gave ideas how to start, and put the pieces together.

Eliot specials: two week turns, and then rotate

After school - partnerships, and clubs - teachers do the clubs.

Fundraising groups - Friends of the Eliot, and their friends group does all of the event planning and hosting.

At the start of the year, they send a note to the parents welcoming them to the school, and letting them know that they are a part of the parent council - nothing to enroll into, etc.

When they launched Parent Square, they had a back to school night in Chinatown where the largest number of out of neighbourhood family.

Neighbourhood meetings would be a good way to connect with families, especially new families. Having someone from the school involved would be helpful as well.

Partner with Parent Council on working with the school to initiate Parent Square.

January 31 - outside music group will be a guest at the School Assembly.

Too late to sign a partnership agreement (November deadline), but we can work on getting an open slot, and NPHS could pay for that special for a year.

NPHS meets with Ms. Verano occasionally, there is no standing meeting.
We should invite Ms. Verano to the next NPHS meeting to share our ideas with her.

Website: New website is live, we need to update the content and photos. We have content teams focused on areas of the web site.

STEM: reached out to Ms. Verano before the break, we need direction and priorities, but they are still looking at the times to schedule the meeting.

MOS got a grant from a foundation to help the museum partner with BPS schools.

Infrastructure: Chris and Alicia met with Ms. Verano and walked her through the initial auditorium floor plans. She acknowledged that art will still be in the auditorium, but it will give extra space for specials, pt conferences, etc. Chris is confident that BPS would pay for it. Ideally, it would get done this summer. Ms Verano thinks that Hurley is on the list for My Way Cafe - that would occupy the school, so there would be no summer school, and it would be a good time.

Tropi:

Emily is the Chair, MAg 8th at BFIT
AV secured, Band has been booked.

Sponsors and Ads: we are looking for someone to take the lead. Hopefully someone who has good connections.

Program book - takes a lot of time, and has a high cost. Could we move away from the book, have different presence (web site, throughout the space/event). One idea is to have a location sponsor (Bar, Ring Toss, Photo Booth, etc).

We can get rid of the book.

Add a peel off game, supply or surprise. \$25 to peel off a sticker, replacing the crayon game.
We can ask teaches for their wish list of items that we could put in as prizes.

We need another game as interactive as ring toss. In place of balloon pop.

Branding, communication - Website update. We should get the save the date up. We should get info from incoming families, and make sure to invite them.

Emily will create a communication calendar to make sure the outreach is on schedule.

Kenvor will do the art again this year.
Mary is working on the auction.

Branding: we need to update our branding a bit, make the Hurley school more visible.

Monica is working on the food and decor.

Volunteer coordination - Lou will do what he has done in the past (his final year) Chris has agreed to understudy.

Bar - Noel is in charge of the bar.

What is our main ask this year: we should come up with a specific goal we are fundraising for.

Acknowledgements and dedications - we should call out people who are reaching a milestone.

Tropi meeting to be set up in the next couple of weeks.

Next meeting: Monday, February 3rd. At Monica Cantelli's house. 199 W. Springfield st.