

NPHS Meeting May 21, 2019

Alicia Erickson - host
Jane Farrington
Jen Anderson
Isabelle Demytternaere
Monica Cantelli
Andrea Cinnamond
Emily Nelson
Tricia Azzarello
Gina Cothey
Kenvor Cothey
Milica Golubovic
Kristen Malerba-Smith

Tropicaliente 2019

Another successful event
Numbers so far - \$114,560 income \$116K with
company matching
Expenses \$18K
Tickets \$22K
FAN \$14K

More details in Dropbox

There were few issues with BiddingForGood. Checkin
and checkout was easy. Bidding numbers should be

written on the evening. Rather than being issued to everyone who signed up for BiddingForGood.

Auction – BiddingForGood is the way to go.

Close the auction earlier (9:30pm) and start the FAN earlier. Have another screen showing the current bids of certain auction items.

Some cash for ring toss and balloon pop. Some guests wanted to pay cash.

Auction Items can be named more clearly so that people don't have to open the item to see what restaurants or items are in the package.

Host/hostess to offer champagne and drinks in the lobby and then review all the activities at the event. The lobby was more fun this year.

Photo booth company will come back next year.

Art auction was a great edition.

Let the school know how much money was raised via the art auction.

Next year decide on frame sizes for the art and use teacher discounts to buy the frames for the art.

FAN – Do it earlier next year. Having a second person in the crowd and a second microphone to help. Do we want to stop the games during the FAN.

Check-in and check-out and tickets was a lot of easier. Check-in was still crowded. The check-in folks might have focused on the check-in process.

Emily? to write up guidelines for the comp tickets for sponsorships. Write down the scenarios about comp tickets for donations and sponsors.

Discussion of getting rid of the program book and using electronic ads and posters. Maybe introduce the key sponsors on the night and highlight the number of years that they have been sponsors.

Food and bar – Food was great, ceviche with popcorn was different (did not need the popcorn), Panera sandwiches were not great (hard to pass and eat in one bite), stations were good. Sandwiches and desserts can be on a table with an attendant to keep it looking neat. Staff was good, cleaning up constantly and no dishes were lying around. Only two girls did the bussing. The third guy stayed in the kitchen. Noel sent in notes about the bar. Prosecco ran out. Cut back on margaritas. More water. Reconfigure bar set up. Three signature stations. Noel will do it again next year.

Tropi Night Manager – Lou will probably do it again next year. Cleanup went well after they discovered the short route to the dumpster.

How do we advertise the event more effectively? Make use of Gina and having postcards printed, maybe for sponsors to have in their offices.

Add payment button on the Home page of SupportHurley.org for the sponsors to pay.

May 8th, 2020 for the 12th Tropicaliente. – BFIT is booked, band is booked.

Website meeting – website is ready for content. Calendar has been created in both English and Spanish and the calendar has been updated for the 2019-20 school year. Andrea will make a video reference library to support the users with adding or updating information.

LIHC (a development company) wants to build a market rate apartment building on Worcester St- between Tremont and Columbus. They are looking to build neighborhood support. Alicia and Jen met with Randi Lathrop, a liaison between the company and neighborhood. We discussed the Hurley, and possible opportunities for LIHC to support the school. Randi thinks they will donate, but timing, size of gift, and what type of project they want to support is TBD. Timeline

for this is project is at least 12-18 months before they start. LIHC is having a community meeting on 6/4 at the South End Library, and Randi asked if we could come and express support for the project. Alicia and Jen are planning to attend.

Discussed Donors Choose and how we can support the school – fund matching or just simply make everyone aware of the projects.

The YMCA swim director wants to work with the Hurley and swim at the Blackstone. Teach survival skills to all students. Jane is the contact person for this.

Last meeting of the year is Thursday, June 13th. Emily and Kristen (529 Columbus Street) to host on the roof deck and Jane will back up if the weather is not good.

