

Dear Friend of the Hurley School,

**Club ¡Tropicaliente!,** the Neighborhood Parents for the Hurley School’s (NPHS) biggest annual fundraiser is celebrating its **10th** year on **May 18, 2018** at the Benjamin Franklin Institute in the South End of Boston. It is a Latin Night Club theme where there will be live music, dancing, an open bar, a silent auction, games, and delicious food from local area restaurants.

All of the money raised from this event goes directly back to support the Hurley School, an inner city K-8 Boston Public School located in the South End.

We need your help! We are looking for donations of any kind -

\*become an event **sponsor** by donating money or ask you company/firm if they would like to sponsor

\*purchase an **advertisement** in our program book - advertise your business, or send a thank you to the Hurley community (teachers, administrators, a student, etc)

\*donate goods or services to be used in our **silent auction**, or

\*donate **food and/or beverages** to be used at the event.

We truly appreciate the support of our local area neighbors and businesses.

Please reach out to me directly with any questions or to arrange pick up of prizes.

Thanks in advance!

Sincerely,

Jane Farrington

South End neighbor and Mom to 3 boys
President, Neighborhood Parents for the Hurley School

janeewalk@aol.com

*The Hurley School is an academically rigorous dual-language immersion Tier 1 school and a model of urban integrated public education, yet 70% of our students live in* high poverty*.*

*The Hurley School would not be where it is today without the support of the community and the work that NPHS does. Money raised provides opportunities for reading interventions, improves school facilities, and supports the arts, extracurricular programs, and the STEM curriculum.*

*NPHS is a registered non-profit organization under Internal Revenue Code section 501(c)3, and as such, the cash value of all donations is tax deductible. Our tax ID number is 20-5196270*



May 18, 2018
Benjamin Franklin Institute



*Jane Farrington*

 *President*

*Alicia Erickson*

 *Vice President*

*Isabelle Demyttenaere*

 *Treasurer*

*Andrea Cinnamond*

 *Secretary*



*Monica Cantelli*

*Amy d’Ablemont-Burnes*

*Isabelle Demyttenaere*

*Alicia Erickson*

*Jane Farrington*

*Luigi Audia*

*Frances Blair*

*Noel Blair*

*Kim Chan*

*Isabelle Chase*

*Sarah Christensen*

*Andrea Cinnamond*

*Karen Gonzalez*

*Liz MacDonald*

*Avida Michaud*

*Mark Michaud*

*Emily Nelson*

*Jon Olinto*

*Melanie Olinto*

*Nicolas Oreskovic*

*Barbara Rodriguez*

*Chris Sullivan*

*Matt Waldrip*



Sponsors of ¡TropiCaliente! 2018 underwrite the event and thus provide critical funds to support the Hurley School. We will very gratefully acknowledge your generosity, promoting your business in the South End and greater Boston communities.



All Tito Puente Sponsorship Benefits

Recognized as lead sponsor prominently in all promotional materials

Opportunity to speak at the event

Credited as lead sponsor in press release

Recognized as lead sponsor on posters & invitation

Recognized on the new Hurley website as lead sponsor, in addition to the NPHS site

Full-page color ad on inside cover of program book

4 additional tickets (18 total) to the event on May 18th



All Celia Cruz Sponsorship Benefits

Sponsorship prominently identified in all promotional materials

Logo on outdoor banner at BFIT (corner of Tremont St and Berkeley)

Full-page color ad in program book

4 additional tickets to the event (14 total) on May 18th



All Desi Arnaz Sponsorship Benefits

Logo on outdoor banner at BFIT (corner of Tremont St and Berkeley)

Prominent logo on posters & invitation

Full-page black & white ad or ½ page color ad in program book

Reserved table at the event marked by a sign with your company logo

2 additional tickets to the event (10 total) on May 18th



All Xaviar Cugat Sponsorship Benefits

Logo on outdoor banner at BFIT (corner of Tremont St and Berkeley)

Logo on posters & invitation

Logo and ad on NPHS website

Full page black & white ad in program book

4 additional tickets (8 total) to the event on May 18th



Logo on event website

Listing on posters & invitation

Half-page black & white ad in program book

Listing on event website and in program book

4 tickets to the event on May 18th



See enclosed page for sponsorship benefits.

*(due April 1, 2014, to ensure*

⬜ **Latin All Stars** (incl. 5" w x 8" h color ad) $25,000

⬜ **Tito Puente Sponsor** (incl. 5" w x 8" h color ad) $10,000

⬜ **Celia Cruz Sponsor** (incl. 5" w x 8" h color ad) $5,000

⬜ **Desi Arnaz Sponsor** (incl. 5" w x 8" h B&W ad) $2,500

⬜ **Xavier Cugat Sponsor** (incl. 5" w x 37/8" h B&W ad) $1,000

Sponsors: please submit an electronic copy of logo artwork in EPS format, as well as ad artwork formatted as a PDF with embedded fonts, by April 1st. Email file to Andrea Cinnamond at andreacinnamond@mac.com Contact Andrea Cinnamond at 603-630-0425, with questions.

Contact Chris Sullivan (857)869-8152 (csullivan3@statestreet.com) or Emily Nelson (617)233-8663 enelson@abramscapital.com with questions regarding sponsorship.



⬜ **Full Page Color** (5" w x 8" h) $750

⬜ **Full Page B&W** (5" w x 8" h) $500

⬜ **Half Page B&W** (5" w x 37/8" h) $250

⬜ **Quarter Page B&W** (23/8" w x 37/8" h) $125

Advertisers: please submit ad artwork formatted as a PDF with embedded fonts by April 1st. Email file to Andrea Cinnamond at andreacinnamond@mac.com. Contact Andrea Cinnamond at 603-630-0425, with questions.

If you want to send an ad thanking a Hurley teacher, or commending your child’s successes at the Hurley, Andrea can also help to design your message!

***Auction Donation Form***

Please provide the information requested below and ensure that your company name appears as it should be listed in the program book:

Contact Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Company:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Telephone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Website:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Detailed description of donation:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Condition/restrictions (if any):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Item enclosed \_\_\_\_\_\_\_\_\_\_\_\_\_ Available for pick-up after\_\_\_\_\_\_\_\_\_\_\_ Will deliver, please call me to arrange

**Any additional promotional materials you choose to include will assist us in promoting and displaying your donation.**

All donations will be listed in the program book and on the NPHS website.

**Please submit this form by April 1, 2018.**

Please contact Isabelle Demyttenaere at isabelle@demyttenaere.com or 617-283 6275 with any questions.

Neighborhood Parents for the Hurley School ● ¡TropiCaliente! Auction Committee
PO Box 180763 ● Boston, MA 02118 ● www.supporthurley.org

*Neighborhood Parents for the Hurley School is a 501(c)(3) nonprofit organization, tax identification number 20-5196270*

***Thank you for your generosity***